

Directories and Wayfinding sign systems aim to make navigation around unfamiliar grounds and buildings as simple as possible. These signs are often the first point of contact a customer has with your company and first impressions count.

As well as the functionality of the sign, design and aesthetics should be considered. Company names and logos need to be recognised at a glance and directional instructions should be instantly understood.

Our sales team can advise you on the best directory or wayfinding system for your needs, or arrange a site survey to ensure your chosen sign system works hard for your organisation.



BE CREATIVE - Bespoke designed totems can give a stylish edge to your signage system without compromising clarity.



FLEXIBILITY - Interchangeable exterior directories enable you to keep your information up-to-date.



PRESTIGIOUS - Vitreous enamel panels give a hard wearing quality finish.



AFFORDABLE - Post bracket systems offer a cost effective solution.



CLARITY - Simple graphics and large clear fonts are ideal where navigation needs to be easy, such as hospitals.



BRAND IDENTITY - By using the same colour themes and logos, your signage system can carry your brand identity throughout.

Here are some factors to think about when choosing your customised Directories and Wayfinding systems:

- When planning your wayfinding scheme it is best to physically walk the route, obstructions such as trees and other signage are often not marked on flat plans.
- If possible get someone who is not familiar with the area to help. Their unfamiliarity will ensure your signs are placed in exactly the right places to make navigation easy. Our site survey service becomes invaluable in these situations, call our sales team on 01737 764764 for more information.

Our staff say...

"I enjoy the challenge of finding a new sign solution for our customers. There is always an answer to any tricky problem our customers may have and usually one within budget too."
Adriaan Wijsveld - New Product Development



ILLUMINATED INFOPANELS - Additional visibility can be achieved by including illumination to Infopanel.

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* Some conditions may apply.