



## Stocksigns Sustainability Report 2024

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# Overview

Here at Stocksigns, we feel very strongly about corporate social responsibility. We are dedicated to keeping our planet alive whilst providing high-quality, sustainable signage for our customers.

By applying a positive & innovative approach we will overcome problems and embrace new and exciting opportunities together. In taking this approach, we will nurture a great place to work, allowing us to reach our full potential and ultimately share in the company's success.

As we head into 2025, it's an ideal time to reflect on the achievements we're proud of and look towards this new year with a clear focus on our aims.

## A note from Managing Director, Danny Adamson:

*"At Stocksigns, ESG (Environmental, Social, and Governance) principles are vital to our sustainability, reputation, and long-term success.*

*By prioritising environmental responsibility, supporting our team and community, and upholding ethical practices, we reduce risks, enhance stakeholder trust, and drive innovation—ensuring a positive impact and a resilient future for all."*



## Net Zero by 2030

Our goal - Stocksigns and Messagemaker Displays to be Net Zero by 2030.

We have been tracking our carbon footprint for over five years now. During this time we have achieved Carbon Neutrality through offsetting and reducing our carbon emissions.

Our net zero journey is about our commitment to driving positive environmental change. Through carbon reduction efforts, sustainable signage and a data-driven approach, we're ensuring that our environmental promises are not just words but a measurable reality.

## A great place to work

A happy work place is a successful work place.

We invest in various training and well-being initiatives to help keep our staff happy, healthy and motivated.

In return, our close-knit, diverse team at Stocksigns/Messagemaker Displays are dedicated to providing exceptional personal service to our customers.





## Environmental Impact

The environmental aspect of ESG covers the actions undertaken by businesses to preserve the planet's natural resources. By adopting sustainable business practices we can minimise our negative impact on the environment, promote biodiversity and ultimately make the world a better place.

The truth is that there is only one planet Earth, which we all call home. Stocksigns' journey towards total sustainability is about continually improving our product range and a commitment to safeguarding the environment for future generations.

By being dedicated to sustainability we can meet the ever-increasing demand from clients for eco-friendly signage for environmentally-conscious buyers.

# 2023 Carbon report

Our 2023 carbon report reflects the fifth year of calculating our impact on the environment as a business. These reports not only measure all of our scope 1 and scope emissions, but also calculates two scope 3 activities, Waste Generated in Operations and Business Travel.

**Our future carbon reports, including our upcoming 2024 carbon report, will also measure our full Scope 3 emissions.**

Emissions (tCO2e) by activity	Scope	Total
Electricity	2	26.4
Fugitive emissions from air conditioning	1	0.8
Company Cars	1	0.0
Vans	1	5.1
Category 5: Waste	3	9.2
Category 6: Business Travel	3	35.7
<b>Total Gross Carbon Emissions (tCO2e)</b>		<b>77.2</b>
<b>Total Gross Carbon Emissions Scope 1 (tCO2e)</b>		<b>6.0</b>
<b>Total Gross Carbon Emissions Scope 2 (tCO2e) Location Based</b>		<b>26.4</b>
<b>Total Gross Carbon Emissions Scope 2 (tCO2e) Market Based</b>		<b>0.0</b>
<b>Total Gross Carbon Emissions Scope 3 (tCO2e)</b>		<b>44.8</b>
<b>Intensity Metric CO2 to £m turnover (tCO2e)</b>		<b>22.5</b>
<b>Emissions avoided by purchasing renewable electricity (tCO2e)</b>		<b>26.4</b>
<b>Carbon offsets (tCO2e)</b>		<b>0.0</b>
<b>Total annual net emissions (tCO2e)</b>		<b>50.8</b>

Energy use (kWh) by activity	Scope	Total	% of Total
Electricity (purchased electricity)	2	127,650	81.6674%
Company Cars	1	0	0.0000%
Vans	1	20,328	13.0052%
Grey Fleet mileage claims	3	8,327	5.3273%
<b>Total Energy Use</b>		<b>156,305</b>	

Throughout 2023, our business generated a total of 77.2 tCO2e. However, as we purchase all of our electricity from a renewable supplier, this value dropped to 50.8 tCO2e for the year.

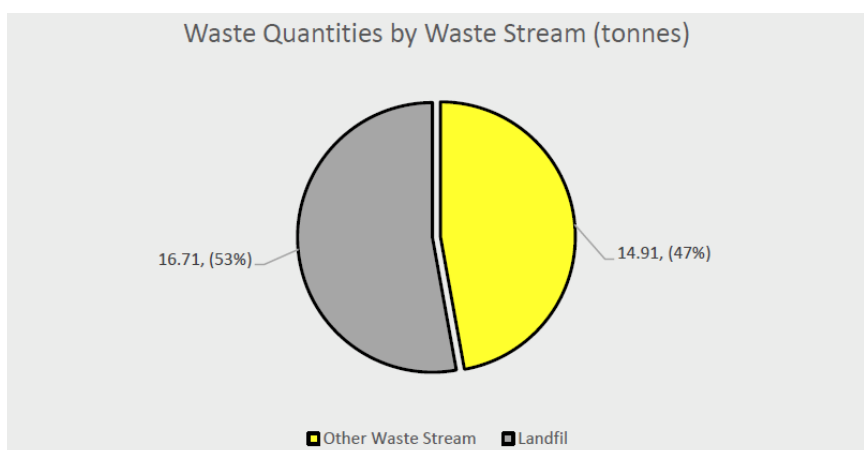
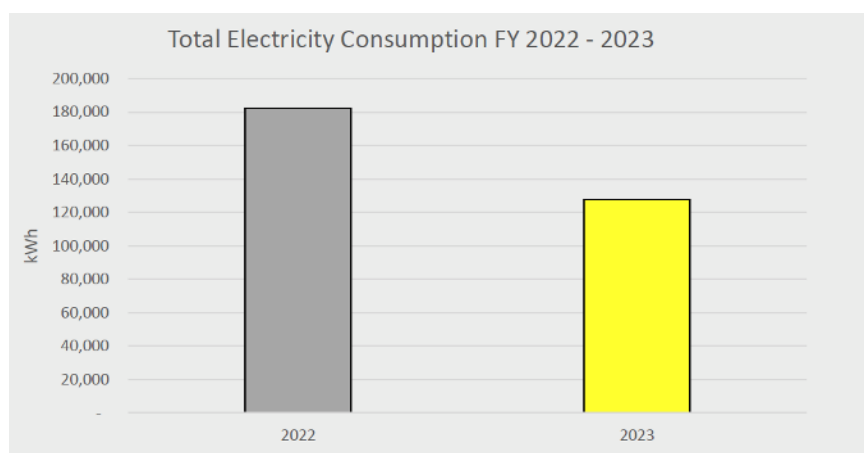
This final amount was then offset via various carbon projects through our environmental consultant partners, allowing us to remain Carbon Neutral.

## Electricity usage in 2023

In FY 2022 182,500 kWh of electricity was consumed, attributing to 35.3 tCO2e.

This reduced to 127,650 kWh in FY 2023, 26.4 tCO2e.

This is a 54,850 kWh reduction and provides significant cost saving.



There was one area within the report that we highlighted as a key area to focus on going forward.

We identified that, due to an issue with our waste management supplier, much of our waste was actually being sent to landfill and incineration, rather than being recycled. This has prompted us to take a closer look at our business waste.

## 2023 and 2024 actions to increase sustainability

Over the course of 2023 and 2024, we have made significant progress in making our business more sustainable. We took a step back to review and identify areas across the business where we could cut down on our carbon emissions with little to no disruption from day-to-day

Below are some of the actions we have undertaken to promote sustainability within Stocksigns.

### Replacing old equipment

We have installed new printing and cutting machinery that can produce quality signage at a faster pace whilst being more energy efficient.

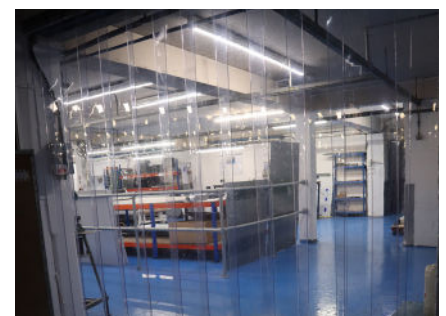
Our Impala 4 printer, which was installed May 2023, is 3x faster and uses 10% of the power that was required by the first generation Impala that it replaced. The old unit, that we originally purchased in 2010, was sent off to be refurbished and resold, avoiding landfill.

In 2024 we replaced our cutting table and latex printers with newer, more efficient models, which has had a positive effect on our energy usage levels.

### Making our premises more energy efficient

In 2024 we took further steps in creating a more efficient premises, such as installing window tinting around the building. The window tint is designed to deflect around 79% of heat from the sun, thus keeping our offices cooler with the added bonuses of reducing glare and increasing privacy.

We have also installed better insulation within our production and digital studio areas to minimise heat loss in the winter months.





# Carbon Reduction in Transport

In 2023 we reduced our fleet of company vehicles down from 5 to 1, significantly reducing our carbon emissions in transport. Instead, we make use of couriers to get our signage from our factory to your door.

In addition, when travelling for business purposes, Stocksigns staff are encouraged to make use of public transport and carpool when travelling across the country to reduce our carbon footprint.



# Renewable Energy Generation

In August 2023 we installed solar panels on the roof of our building. Our solar panels contribute to about a third of our daily electrical consumption, saving around 15.30 tonnes of CO2 emissions annually.

In the first 7 months since their installation, our solar panels generated approximately 15,839 KWh (or 15.8 MWh) of power. That is the equivalent of running 113 LED lights 24/7 for a whole year, or running 19 refrigerators for the same amount of time.

Throughout the entirety of 2024, our solar panels have generated an amazing 60,691 KWh (60.7 MWh) - enough to power the average electric vehicle for over 218 million miles!



12.9 tCO<sub>2</sub>e  
Carbon Emissions  
Saved



Equivalent to Planting  
Approximately 614  
Fully Grown Trees\*

*\*A typical fully grown tree can absorb around 21 KgCO<sub>2</sub>e in a year. However, absorption varies on the age and species of the tree.*



## Waste Reduction

We are not only focused on reducing our carbon emissions through electricity usage, but also by reducing the amount of waste that we generate overall. Here are some of the ways that we have gone about this.

### Water Waste

One of the things we are tackling over 2024 and beyond is reducing our water usage. In August 2024 we switched to waterless urinals, which saves approximately 50,000L of water per year.



### Material and Packaging Waste

It's not just our signs that are sustainable, the packaging they arrive in is too! We use clean recyclable cardboard and poly bags that are made from 100% recycled material.

All wooden pallets that we use for shipping are sent back to the supplier for reuse and/or recycling.



### Recyclable and PVC-free Signage offerings

We have a substantial range of sustainable signage made from durable and recyclable materials, including aluminium composite and stainless steel.

In addition, our corrugated plastic signage is made from polypropylene rather than PVC, which contains high amounts of chlorine. This alternative is a far more eco-friendly choice for your temporary signage.



*“Waste is of paramount importance at Stocksigns. Not only do we have an obligation to look after our environment, but it also looks after our margins. We are a lean manufacturing facility, aiming for the best yield possible from materials. All leftover waste is recycled as much as possible, with metals, card, polypropylene and composite waste sent directly to specialist recycling centres to recycle and reuse 100% of it.*

*The remaining waste is PVC based, this is also sorted and diverted from landfill. Our waste management is all part of our aim to be Net Zero by 2030.”*

David Clod, Operations Manager



# The Results - 2024 Carbon report

Our 2024 carbon report takes a slightly different form than those we have measured in the past. Unlike the previous years, which took into account scopes 1 and 2 along with certain aspects of scope 3, our 2024 carbon report is the first time we have measured and reported on the entirety of our scope 3 emissions.

Therefore, we naturally expected that the overall number of emissions recorded will be much higher than previous years. However, for the first time, we are getting the full picture.

## Greenhouse gas emissions data

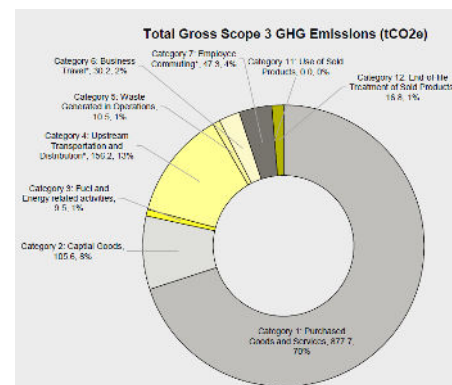
	Measure	Target	Reduce	Offset
Emissions (tCO2e) by activity	Scope	Total	% of Total	Rank
Electricity (purchased electricity)	2	14.9	1%	8
Fugitive emissions from air conditioning/refrigeration	1	1.5	0%	12
HGV's and vans	1	2.3	0%	11
Category 1: Purchased Goods and Services	3	877.7	67%	1
Category 2: Capital Goods	3	105.6	8%	3
Category 3: Fuel and Energy related activities	3	9.5	1%	10
Category 4: Upstream Transportation and Distribution*	3	156.2	12%	2
Category 5: Waste Generated in Operations	3	10.5	1%	9
Category 6: Business Travel*	3	30.2	2%	6
Category 7: Employee Commuting*	3	47.3	4%	4
Category 9: Downstream Transportation and Distribution*	3	0.7	0%	13
Category 12: End-of-life Treatment of Sold Products	3	16.8	0%	14
Category 13: Downstream Leased Assets	3	39.7	1%	7
<b>Total Gross Carbon Emissions (tCO2e)</b>		<b>1,312.9</b>		
<b>Total Gross Carbon Emissions Scope 1 (tCO2e)</b>		<b>3.8</b>		
<b>Total Gross Carbon Emissions Scope 2 (tCO2e) Location Based</b>		<b>14.9</b>		
<b>Total Gross Carbon Emissions Scope 2 (tCO2e) Market Based</b>		<b>0.0</b>		
<b>Total Gross Carbon Emissions Scope 3 (tCO2e)</b>		<b>1,294.2</b>		
<b>Intensity Metric CO2 to £m turnover (tCO2e)</b>		<b>355.3</b>		
<b>Renewable Energy Generated and then exported (kWh)</b>		<b>7,253.4</b>		
<b>Emissions avoided by renewable energy generated and then exported (tCO2e)</b>		<b>1.5</b>		
<b>Renewable Energy Generated and then used onsite (kWh)</b>		<b>53,437.6</b>		
<b>Emissions avoided by renewable energy generated and then used onsite (tCO2e)</b>		<b>11.1</b>		
<b>Emissions avoided by purchasing renewable electricity (tCO2e)</b>		<b>14.9</b>		
<b>Total annual net emissions (tCO2e)</b>		<b>1,296.5</b>		

\*Includes well-to-tank emissions

## Scope 3 Emissions in 2024

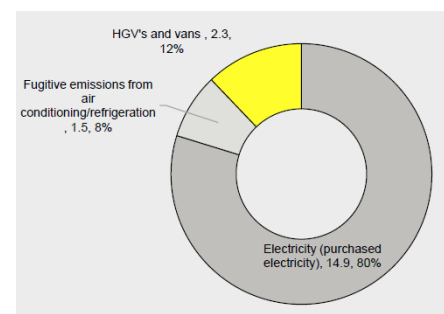
Scope 3 emissions (those in the supply chain) account for almost 99% of total emissions for Stocksigns over the course of 2024.

Scope 3 is split into 15 categories, of which we measured emissions in all relevant categories except category 11, Use of Sold Products, as this data is still currently unavailable.



## Scope 1 & 2 Emissions in 2024

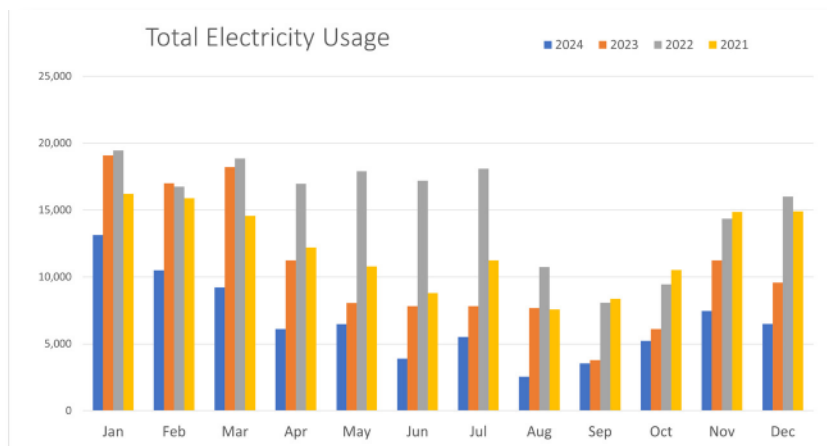
2% of emissions in 2024 were from scope 1 and 2 activities. Purchased electricity is the most significant contributor to emissions from this category, accounting for a total of 80% of scope 1 and 2 emissions.



## Electricity usage in 2024

Throughout 2024, we used 31% less electricity than in 2023.

The 129.8 MWh we saved is around the same amount of power that was held in the Hornsdale Power Reserve in Australia in 2017 - which was once the largest lithium-ion battery in the world.



Throughout 2024, our business generated a total of 1312 tCO<sub>2</sub>e. However, we purchase 100% renewable electricity from our energy supplier, which nullifies our scope 2 emissions. This then reduces our total carbon emissions for the year to this value dropped to 1297 tCO<sub>2</sub>e for the year.

This final amount was then offset via various carbon projects through our environmental consultant partners, allowing us to remain Carbon Neutral.



64 tCO<sub>2</sub>e

Total Scope 1 & 2 Emissions



3.8 tCO<sub>2</sub>e

Total Scope 1 & 2 Emissions

**When comparing the 2024 data with our 2019 baseline, we have reduced our carbon emissions for scopes 1 and 2 by 94%**

## Future Carbon Reports

We have been reporting on our carbon emissions for over 6 years now. In the very beginning we focused on reporting on the entirety of scopes 1 and 2, with only our business travel emissions being measured for scope 3. In 2020 we started also measuring waste generated via business operations.

However, to truly reach our Net Zero goal, the Stocksigns team realised that we needed to review scope 3 in all its entirety. As such, our 2024 carbon report (and all future carbon reports) takes into account all of our business activities and the carbon emissions attributed to them. We will also be looking back through our available data to get a more accurate reading of our 2019 scope 3 emissions.



## Social Initiatives

The social aspect of ESG revolves around the way that companies interact with their employees, suppliers, customers and the communities around them. Areas that fall under the social umbrella include treatment of staff, diversity and inclusion, community involvement, philanthropy and more.

Here at Stocksigns, we utilise various initiatives to look after and develop our staff, strive for better working conditions within our premises and even take the time to help out in our local community. Prioritizing social aspects can improve employee satisfaction and productivity. A positive workplace culture encourages morale and reduces turnover, resulting in a motivated workforce.

Furthermore, by committing to social responsibility, we hope to attract suppliers and customers alike who also prioritise ethical and progressive practices within their own operations, thus making the world a better place.



## Promoting Social Initiatives within the Business

A happy work place is a successful work place, that's why we invest time, training and well-being initiatives to keep our team upbeat, motivated and healthy.

### Apprenticeships and Graduate Schemes

Various members of our Stocksigns team have been hired through our graduate scheme or as an apprentice. We see the importance of developing young, local people and giving them not just a job - but the skills needed to create long-lasting careers.



### Mental Health Walk and Talk sessions

Members of the Stocksigns team have the option to take part in our bi-weekly Walk and Talk Sessions. This gives the staff an opportunity to get away from their desks and go for a wander around the local nature reserve whilst taking the opportunity to check in with colleagues.



### Life Assurance and Health Support available for staff

Various benefits provided by AIG Life and Aviva, such as Mental Health support, fitness plans, access to an online GP and more.

### Introduction of the Zen Den

Back in 2022, we opened our secondary break room, named The Den, which has various games and activities for staff. However, sometimes we all just want a spot of peace and quiet, hence the unveiling of our new "Zen Den" in June 2024, giving our staff a new area to relax and unwind.



### Staff Benefits/Perks

- Yearly health checks
- Unlimited fruit
- Recognition awards
- Quarterly team building events
- Bi-weekly mental health walks
- Bi-weekly pilates sessions
- Subsidised health membership
- Cycle-to-work scheme
- Mental health support
- Bespoke individual and team training

# External Volunteering and Charity events

## The Children's Trust

Based in Tadworth, Surrey, The Children's Trust is the UK's leading charity for children with brain injury and neurodisability - and our chosen charity to support.

They deliver rehabilitation, education and community services through skilled teams who work with children and young people, and their families.



## Gardening Volunteering at The Children's Trust

The grounds surrounding the Children's Trust play an important role in providing spaces for children and their families, offering a space for fresh air, play, sensory development and are a vital part of The Children's Trust life. The trust has 24 acres of woodland and gardens, so keeping them maintained is quite a task.

Our team take part to help maintain the grounds, dealing with some troublesome weeds that were taking over a part of the garden.



## Donation Station for The Children's Trust

Over the past year or so we have had a donation station from The Children's Trust in our office. This offers a great way for the Stocksigns team to de-clutter their homes and get rid of any unwanted items. These donations are then rounded up and are sold in one of The Children's Trust charity shops to help raise more funding.



## Litter picking in the local area

Sometimes the biggest difference can come from the smallest of actions. In both the summer and winter of 2023, members of the Stocksigns team took part in collecting litter from around the local area around our premises. The team enjoyed getting out and about whilst doing our bit for the local community, collecting about 20 rubbish bags each time.



## 2024 Charity Climb Challenge - Mt Olympus

Each year the Stocksigns and Messagemaker Displays team take part in an ambitious mountaineering climb with customers and suppliers to raise money for charity.

In our last challenge, the Stocksigns/Messagemaker team climbed 'The Home of the Gods' Mt. Olympus! A massive 9500ft mountain in Greece for a The Children's Trust!

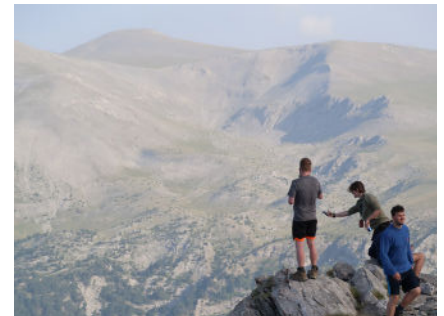
We took our 2024 climb to a whole other level, ascending to the highest mountain in Greece. On day 1 we plodded along the mountain in a massive heatwave. The first stretch showed us some beautiful woodlands and then it became a little rockier. At this point we had climbed 815m in elevation.

On day 2 we donned our climbing harnesses and helmets and made the hour-long hike round a huge depression, directly under the summit. The scramble took around an hour as we made it to the very summit of Mt Olympus, a mighty 2,917m, or 9,572ft high.

The views were amazing, we had a 360 panoramic view around the mountain. On one side the mountain sloped off into the Aegean Sea, on the other huge vertical drops that looked out over mainland Greece.

**We are so proud to share that we raised an amazing £17,488.00 for The Children's Trust.**

Every Year the Children's Trust support thousands of children and their families across the UK. Based in Tadworth, the Children's Trust provides rehabilitation as well as a range of specialist care, education and therapy for children and young people to make the best recovery after a serious illness or accident.







# Corporate Responsibility and Transparency

By fostering corporate transparency, businesses are able to build trust and credibility with both internal and external stakeholders, forming strong relationships and maintaining reputation. Transparency can be facilitated through various methods, such as auditing and reporting across the business, ensuring compliance with both legal and ethical standards, achieving external accreditations, etc.

Corporate transparency can be a great tool to not only showcase our accountability and integrity, but to also attract clients and talent who value honesty and clarity in business operations.

## Our Accreditations



## Maintaining Triple ISO Status

ISO 14001:2015 - The international standard for Environmental Management Systems. It supports efforts to reduce waste and energy consumption and limit environmental impact.

ISO 45001:2018 - The international standard for Occupational Health and Safety Management Systems (OHSMS). Protecting the health, safety and wellbeing of employees, visitors and anyone affected by an organisation's activities

ISO 9001:2015 - The international standard for Quality Management Systems (QMS) and shows a business' commitment to quality.

We completed our 2024 audits in April, retaining our ISO status.



## Supply Chain Sustainability School

Stocksigns started our journey through the Supply Chain Sustainability School in 2022. We worked our way through the bronze and silver membership levels, then finally achieving Gold level membership in September 2024.

By utilising the resources available on the School's website, we were able to develop a comprehensive training plan for our internal teams. As a result of this training, our staff Ltd are now more engaged with the company's sustainability and social value initiatives.



## Auditing our own Supply Chain

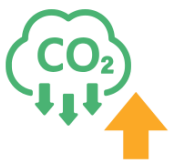
We recognise that in order to be truly sustainable, not only do we have to commit to sustainable business practices, but so do our supply chain. In line with our new sustainable procurement policies unveiled in 2023, we surveyed our suppliers to observe where they were in their own sustainability journeys.

We will be revisiting this and working with our supply chain in 2025 to ensure our businesses are best aligned.

# Planning for 2025 and Beyond

Whilst we have made excellent progress over the past couple of years, there is still plenty of work to be done before we achieve our 2030 Net Zero goal. Furthermore, we are undertaking more initiatives to support our staff and our local community.

Below are just a few of the actions we are looking to action over the next year:



## Eliminating Operational Waste

The next step we are taking to reach our Net Zero goal is to complete a total overhaul of our waste management processes, diverting as much waste as possible from ending up in landfill.



## Improving Staff Equipment

Now that our printing equipment is up to date, our next step is to review and update the areas in which our staff work on a daily basis.



## The 2025 Charity Climbing Event

In July 2025, members of our team and various partners will attempt our hardest charity challenge yet. The team will climb over 11,800ft up Monte Perdido (The Lost Mountain) in the Pyrenees mountain range, raising money for The Children's Trust.

# Closing Notes

Here at Stocksigns, sustainability sits at the heart of everything we do. Whilst we are a SME business, our sustainability efforts are mighty. We do our best to go above and beyond in terms of our contributions to environmental and social initiatives.

We will achieve this via implementing processes to reduce our environmental impact on the planet, providing a great place to work for our staff, helping out in our local area and ensuring transparency across our operations – all whilst providing high-quality, sustainable signage for our customers.

Plenty more will come from us in the next few years, so watch this space!



